

The cover features a large, stylized 'V' shape formed by two overlapping triangles. The left triangle is dark teal, and the right triangle is a lighter, muted blue. The background of the right triangle is a photograph of a modern, multi-story building with a grid-like facade and illuminated windows, set against a clear blue sky. The building is partially obscured by the geometric shapes.

BALANCE
HEALTH

2025

ANNUAL PHYSICIAN EDUCATION CONFERENCE

SEPTEMBER 12 - SEPTEMBER 13, 2025
SAN FRANCISCO, CALIFORNIA

EXHIBITOR & SPONSOR PROSPECTUS

ABOUT BALANCE HEALTH

Balance Health is the nation's premier comprehensive lower-extremity focused Physician Practice with nearly 250 practitioners, and rapidly growing. Since joining forces with the Weil Foot & Ankle Institute in June of 2023, Balance Health became the largest majority physician-owned podiatric medical organization in the United States. Balance Health is well-known for its dedication to the highest quality clinical care, innovation, education and research, and has become the nation's leading provider of foot and ankle care. The combined organization, which serves communities in ten States, and some of the largest metropolitan areas in the country, offers comprehensive podiatric services, including: foot and ankle surgery, wound care, routine lower-extremity care, pathology, diagnostics, physical therapy, surgical facilities, pain management and research. **100+ LOCATIONS THROUGHOUT THE United States** with many more on the horizon for 2025. The 2025 Conference is a two and a half day CME event that offers a unique opportunity for industry partners to connect with more than 200 of Balance Health's physicians, practice managers and group leaders.

Note: This event is hosted by the Weil Foot & Ankle Institute Foundation, a 501(c)3 non-profit organization.

The 2024 Conference attracted 165 doctors, dozens of team members and more than 30 industry partners, who said it was amongst the best meeting they had attended with extremely engaged attendees. The exhibit hall sold out well in advance and we expect the same in 2025.

SAN FRANCISCO AIRPORT MARRIOTT WATERFRONT

1800 Old Bayshore Hwy | Burlingame, CA 94010 | 650.692.9100



Room Block

\$199/night plus tax

[Click here to book your room in our room block using the negotiated discounted room rate.](#)

Hotel reservations with group discounted rate must be made by August 21, 2025.

For general exhibitor questions, contact Ann Dosen from PodiatryMeetings.com:
Ann@podiatrymeetings.com

For custom sponsorship inquiries, contact Jacqui Pieroni:
JBadgley@weil4feet.com

Shipping Information

Packages may arrive at hotel on or after September 8, 2025.

Be sure to clearly label your packages.

Label should include:

**Balance Health Event 9/11/25
Your Company Name
Box 1 of __, etc.
c/o Convention Services Manager**

**San Francisco Airport Marriott Waterfront
1800 Old Bayshore Highway
Burlingame, CA 94010**

Handling Fees are as follows:

First box is free

Boxes under 100 pounds: \$10 each/each way

Pallets/Oversize Boxes: \$100 each/each way

[Click here to download the Exhibitor Shipping Form.](#)

EXHIBITOR BOOTHS

- Single \$6,950
- Double \$10,000

BOOTHS INCLUDE

- Booths are tabletop display only
- 1 - 6' table with basic skirt
- 2 chairs
- 2 exhibitor badges
- Exhibit area is carpeted
- Electricity is available for \$300

Booths will be assigned by Balance Health staff according to registration date and sponsorship level.

SPACE IS LIMITED
Reserve your booth today.
[Register as an exhibitor by clicking here.](#)

Exhibitor registration closes July 23, 2025.

The Exhibit Hall is located in the Grand Ballroom Foyer.

Set Up

Thursday
September 11
3:00 pm - 6:00 pm

Exhibit

Friday
September 12
8:00 am - 8:00 pm

Breakdown

Saturday
September 13
After 4:00 pm

Saturday
September 13
8:00 am - 4:00 pm

Note: Exhibitor hours are subject to change.

ADD-ON OPTIONS

Lanyards: Ensure your brand is top-of-mind for attendees throughout the conference with the use of branded lanyards. *One available.* \$2,500

Swag Bag Provider: Attendees will thank you for providing the bag to carry all their conference materials. Your company name and logo will have constant visibility with this popular add-on. *One available.* \$3,500

Program Ads: Keep your brand on everyone's mind throughout the event with strategically placed ads in high-impression valued locations in the Program.

Back Cover Ad: \$2,000

Inside Cover Ad: \$1,750

Half-Page Ad: \$850

Full-Page Ad: \$1,250

Half-Page Ad: Full color, 1/2 page vertical should be 8.5" W x 5.5" H. Please send the file as a png or a jpeg without bleed or crop marks.

Back Cover Ad, Inside Cover Ad, and Full-Page Ad: Full color, Vertical; Trim size 8.5"W x 11"H. Please send the file as a png or a jpeg without bleed or crop marks.

Advertisements and promo item designs are due July 25, 2025.

For general exhibitor questions, contact Ann Dosen from PodiatryMeetings.com:

Ann@podiatrymeetings.com

For custom sponsorship inquiries, contact Jacqui Pieroni:

JBadgley@weil4feet.com

Exhibitor Rules and Regulations

SPACE ASSIGNMENT, RESTRICTIONS, AND LAYOUT: Subletting or sharing space is not permitted. Exhibitor may not show, advertise, or offer any other products than those sold or manufactured by that Exhibitor in his or her regular course of business, as stated on the application form. All booth furnishings must conform to the Fire Marshal's regulations in the jurisdiction of the event location.

GENERAL DISTURBANCES: All sound presentations in the exhibitor booth must be done in a sound-proof environment or with earphones and must not disturb other exhibitors. If any exhibitor has equipment or devices that may disturb another exhibitor, because of noise or other objectionable features, they must notify us in writing prior to the meeting and agree to accept a table top assignment as determined by Balance Health or the Exhibit Managers.

CANCELLATIONS: The Exhibitor may request, in writing, a refund as follows: Ninety (90) days prior to the meeting, a 75% refund will be issued; eighty-nine (89) to forty-five(45) days before the meeting, a 50% refund will be issued; less than forty-five (45) days, no refund will be issued. If a confirmed Exhibitor does not occupy the tabletop for any reason, including failure to exhibit or arrive at the site, the Exhibitor is responsible for the total booth rental fee without refund.

EXHIBIT CONTRACTORS AND SHIPPING: Items shipped by your company should be addressed to your company, NOT Balance Health or Event Managers. Shipping costs are not included in the booth price.

FURNISHINGS AND EQUIPMENT: Exhibit furnishings and equipment must be rented from the event's approved decorator. You will receive the necessary forms and information to facilitate shipping and installation of your exhibit approximately- forty-five (45) days prior to the show. All structural work, such as extra shelves, signs, display racks, spotlights, etc. must be approved by Balance Health and/or the Exhibit Managers. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or any other parts of the building or furniture. All electrical equipment must conform to the event location electrical code and must be approved by Underwriters Laboratory (U.S.) or another recognized authority. Volatile, flammable, radioactive, or explosive substances or other materials prohibited by Local Ordinance or by Insurance Carriers will not be permitted on the premises. If an outside contractor or other labor is used, a written notice to Balance Health and Exhibit Managers and approval of such is required thirty (30) days in advance and must be accompanied by a Certificate of Insurer certifying coverage of the same type and amount as hereafter provided.

INSURANCE: All property of the exhibitor is to remain under the Exhibitor's custody and control to and from, or within, the confines of the exhibit area. Balance Health, event location, and exhibit managers do not provide insurance covering Exhibitors' property. Exhibitors shall carry comprehensive general liability coverage including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability and \$500,000 for property damage liability. Statutory Workers Compensation with employer's liability, with a limit of at least \$100,000, must be obtained. The Exhibitor shall secure and furnish one (1) month prior to the first licensed day of the facility usage, and must maintain during the entire license period, the above stated coverage. The policies shall provide that they will not be controlled or materially altered prior to the termination of the facility license period or until Balance Health has been given at least thirty (30) days' written notice of such cancellation or alterations.

SALES TAX: In accordance with California Statutes, this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The Exhibitor must register, or be registered, with the California Department of Revenue and collect and remit the tax imposed on such sales.

SECURITY: Loss prevention of Exhibitors' property will be a priority; however, neither Balance Health, Exhibit Managers, event location/venue, decorator, nor the security service, will be responsible for loss or damage due to any cause.

LIABILITY: The Exhibitor hereby agrees to indemnify and hold harmless Balance Health, its officers, members, agents and staff, and the event location/venue, its managers, officers, sponsors, employees, agents, successors, and assigns, and other third party contractors from any lawsuit or claim, including, but not limited to, an action relating to personal injury, product liability, false claims, or property damage or for loss of use of property by whomsoever sustained as a result of Exhibitor's participation in the exhibit, except only for damages or injury due to negligence or willful misconduct of the indemnities. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on premises, and hereby waives any claim or demand it may have arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of the event venue and its affiliates, to comply with venue policies and procedures for exhibitors, and all applicable laws, regulations, and codes. In addition, the exhibitor agrees to defend (if requested by and with counsel satisfactory to the venue, indemnify and hold harmless Balance Health and event venue and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

COMPLIANCE: The Exhibitor shall comply with all federal, state, and local laws, rules, and regulations, including, but not limited to, those relating to safe usage, advertising, and marketing of products and services. Devices which emit radiation, light waves, sound waves, or other emissions which require or should reasonably require the use of safety equipment shall not be used in the hall or any part of the hotel without express prior authorization of Balance Health and event venue. The Exhibitor shall also comply with all provisions relating to continuing education for the Council for Podiatric Medical Education.

FORCE MAJEURE: In the event that the event venue, or any part of the exhibit area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which Balance Health has no control, or should Balance Health decide that because of such causes it is necessary to cancel, postpone, or reset the exhibit or reduce the exhibit time or move out time, Balance Health and event managers and event venue shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

OTHER RULES: Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors, are prohibited on the premises during the conference. Hospitality suites and receptions may be allowed if no Balance Health official function is scheduled. Written requests must be made sixty (60) days prior to the event for approval by Balance Health or event managers.

VIOLATIONS: In the event an Exhibitor violates any provision of this agreement, Balance Health shall have the right, without liability whatsoever, to notify the agents, employees, or other persons operating Exhibitor's booth(s) to leave said booth(s) immediately and remove all the exhibits and other materials in the tabletop of the Exhibitor immediately upon notice. Furthermore, Balance Health shall have the additional right to bar the Exhibitor, his/her agents, employees, or other representatives from the exhibit area and the exhibit hall and facilities and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to Balance Health, its agents, servants, employees, and contractors. If any provision of this agreement is breached by the Exhibitor or if the Exhibitor is in default hereunder, Balance Health shall have the right, and it is hereby authorized, to retain all monies therefore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by Balance Health in this agreement, the Association shall have any and all rights and remedies otherwise available at law or equity.

AMENDMENTS: Any and all matters not specifically covered by the preceding rules and regulations and other terms and conditions contained in the Exhibitors Service Manual shall be subject to the decision of Balance Health. Balance Health shall have the full power to interpret, amend, or enforce these rules and regulations, provided any amendments or additions thereto are in conformance with the preceding sentence.

DEFAULT: Exhibitors will not be permitted to set up their exhibits or will be subject to eviction, without refund if this contract is violated.

LAWS AND RULES APPLICABLE: This Agreement and accepted paid contract shall be governed by the laws, rules, and regulations of the State of California. The Exhibitor agrees to abide by the rules and regulations of the event venue while on property and understands where rules and regulations of the host hotel are more stringent than any of the above Balance Health rules, such hotel regulations shall take precedence.